

Tides of Change:

Innovations in Dance/Movement Therapy

2026

LONG BEACH
CALIFORNIA



American Dance Therapy Association's
61st Annual Conference

Exhibitor & Sponsorship Prospectus

November 5-8, 2026

Long Beach, California

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We invite you to become a sponsor of the American Dance Therapy Association (ADTA) 61st Annual Conference



Dance/movement therapy (DMT) is “The psychotherapeutic use of dance, movement, body awareness, and embodied communication to foster healing and well-being for all individuals, families, and communities” (adta.org). DMT bridges humanity's embodied wisdom encoded in movement across generations with contemporary insights from neuroscience, leveraging the profound interconnectedness of mind and body to express emotions and make meaning through movement, transcending the limitations of verbal language. As the sole organization in the United States dedicated to advancing dance/movement therapy, the ADTA promotes and upholds the highest ethical standards in education, training, clinical practice, and research, uniting a global community of therapists and offering sponsors a unique platform to invest in the future of holistic healing.

Many dance/movement therapists hold credentials as licensed psychologists, professional and licensed mental health counselors, social workers, licensed marriage and family therapists, licensed creative arts therapists, and MDs; and are dancers, somatic practitioners, and/or educators.

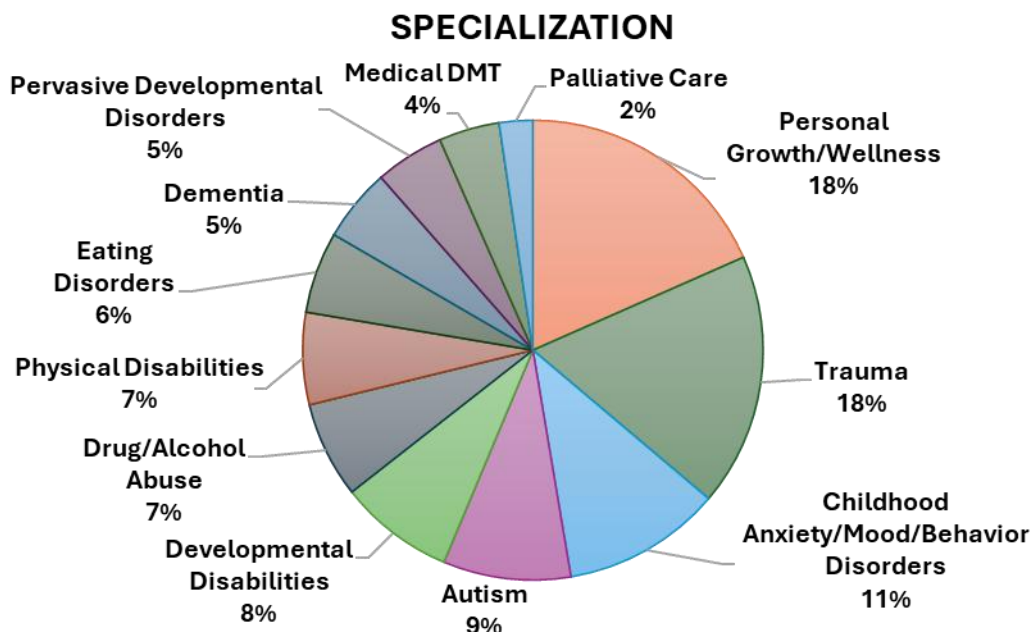


EXHIBIT OPPORTUNITIES

Exhibiting at the conference is a great way to share information about your business or program.

Tabletop Exhibit Fee is \$350 per table*

*(*Institutional members receive a complimentary table, see ADTA Institutional Membership [benefits](#)).*

Tabletop fee includes:

- ✓ One draped 6' table (72" L x 24" W x 30" H) with two chairs
- ✓ Complimentary Wi-Fi access and electricity
- ✓ Use of table and floor area beside and behind the table.
- ✓ Company name, logo and website listed on the conference website.
- ✓ 50-word company description listed in the conference program and conference app.

Conference Exhibit Schedule (subject to change)

Thursday, November 5, 2027:

9:00 am - 5:00 pm: Exhibitor Set-Up

Friday, November 6, 2027:

7:00 am - 5:00 pm: Exhibits Open

Saturday, November 7, 2027:

8:00 am - 5:00 pm: Exhibits Open

Sunday, November 8, 2027:

8:00 am - 12:00 pm: Exhibits Open

Table assignments are subject to Fire Marshall approval.

Deadline to submit your company description and registration payment is October 2, 2026.

Reserve your tabletop today by clicking [here](#) or visit the ADTA conference online at www.adta.org/annual-conference-2026

SPONSORSHIP OPPORTUNITIES

CHAMPION LEVEL SPONSOR - \$5,000

Exclusive Named Conference Session Sponsor (Opening Ceremony/Plenary, Keynote Speaker or Credentialing Ceremony, Banquet and Dance) – select one session.

- Company name, logo and website link listed on the conference website.
- One (1) full-page color ad in the conference program book.
- Opportunity to provide remarks or 2-minute video welcome at your sponsored session.
- Sponsor recognition in the General Session room walk-in slides, conference program and conference app.
- One (1) complimentary conference registration.
- One (1) tabletop exhibit.

ADVOCATE LEVEL SPONSORS - \$2,500

- Company name, logo and website link listed on the conference website.
- One (1) half-page color ad in the conference program book.
- Sponsor recognition in the General Session room walk-in slides, conference program and conference app.
- One (1) complimentary conference registration.
- One (1) tabletop exhibit.

SUPPORT LEVEL SPONSORS - \$1,000

- Company name, logo and website link listed on the conference website.
- One (1) quarter-page color ad in the conference program book.
- Sponsor recognition in the General Session room walk-in slides, conference program and conference app.
- One (1) tabletop exhibit.

FRIENDS LEVEL SPONSORS - \$500

- Company name, logo and website link listed on the conference website.
- Sponsor recognition in the General Session room walk-in slides, conference program and conference app.

SPONSORSHIP OPPORTUNITIES

BADGE LANYARDS - \$1000 (1 available)

This sponsorship provides financial support to purchase lanyards for the attendee badges with your company's logo prominently showcased. Your company is responsible for providing the logo. Logo sizing and instructions provided upon reserving the sponsorship. *The deadline to reserve the lanyard sponsorship is September 4, 2026.*

CONFERENCE APP BANNER ADS - \$400

Show off your company, product or service by sponsoring a banner ad on the conference app.

SWAG BAG INSERTS - \$500

Advertise your institution, product or services in the ADTA conference registration bags. You supply the materials, for example a flyer, brochure, coupon or marketing item (pens, notepads, stickers, etc.) to be included in all conference registration bags. We'll do the stuffing. This is limited to one piece per sponsor.

DONATION OPPORTUNITIES

Unable to exhibit and looking for exposure? Consider purchasing a gift card or donating an item for the ADTA Banquet and Dance Prize Drawings. Gift Cards of \$25, \$50 or \$100), or choose your company donation when registering



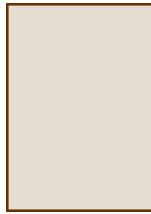
ONSITE CONFERENCE PROGRAM ADVERTISING

Feature your company ad in the conference program distributed to each attendee.

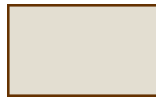
- Inside Front Cover Ad (\$1000)
- Back Cover Ad (\$1000)
- Full Page Program Book Advertisement (\$500)
- Half-Page Program Book Advertisement (\$350)
- Quarter-Page Program Book Advertisement (\$250)

Advertising costs include full-color ads. All advertising must be received print-ready in high-resolution .jpg or .png formatted in the option size below:

Full Page: 8.5 x 11 w/.125 bleeds



Half Page: 8.5 x 5.5 w/.125 bleeds



Quarter Page: 4.25 x 5.5



Advertising deadline is October 2, 2026 (late ads not accepted). The ad location within the program is determined by the ADTA conference planning committee except for the Inside Cover or Back Cover ads.

Reserve your sponsorship today by clicking [here](#) or visit the ADTA conference online at www.adta.org/annual-conference-2026

Final sponsorship payments are due no later than October 2, 2026.

Sponsorships requested after October 2nd will be confirmed based on availability and will require immediate payment in full.

Additional Sponsorship Opportunities

Don't See What You're Looking For?

Let us know, we can tailor a sponsorship just for you!

If you have questions, need further information, or require assistance with registering for a sponsorship or exhibit, contact:

Karen Miles, CAE, CMP

ADTA Operations Manager

Email: opsmanager@adta.org

Office Phone: (518) 704 - 3636