

SPONSORSHIP OPPORTUNITIES

CHAMPION LEVEL SPONSOR - \$5,000

Exclusive Named Conference Session Sponsor (Opening Ceremony/Plenary, Keynote Speaker or Credentialing Ceremony, Banquet and Dance) – select one session.

- Company name, logo and website link listed on the conference website.
- One (1) full-page color ad in the conference program book.
- Opportunity to provide remarks or 2-minute video welcome at your sponsored session.
- Sponsor recognition in the General Session room walk-in slides, conference program and conference app.
- One (1) complimentary conference registration.
- One (1) tabletop exhibit.

ADVOCATE LEVEL SPONSORS - \$2,500

- Company name, logo and website link listed on the conference website.
- One (1) half-page color ad in the conference program book.
- Sponsor recognition in the General Session room walk-in slides, conference program and conference app.
- One (1) complimentary conference registration.
- One (1) tabletop exhibit.

SUPPORT LEVEL SPONSORS - \$1,000

- Company name, logo and website link listed on the conference website.
- One (1) quarter-page color ad in the conference program book.
- Sponsor recognition in the General Session room walk-in slides, conference program and conference app.
- One (1) tabletop exhibit.

FRIENDS LEVEL SPONSORS - \$500

- Company name, logo and website link listed on the conference website.
- Sponsor recognition in the General Session room walk-in slides, conference program and conference app.

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BADGE LANYARDS - \$1000 (1 available)

This sponsorship provides financial support to purchase lanyards for the attendee badges with your company's logo prominently showcased. Your company is responsible for providing the logo. Logo sizing and instructions provided upon reserving the sponsorship. *The deadline to reserve the lanyard sponsorship is September 4, 2026.*

CONFERENCE APP BANNER ADS - \$400

Show off your company, product or service by sponsoring a banner ad on the conference app.

SWAG BAG INSERTS - \$500

Advertise your institution, product or services in the ADTA conference registration bags. You supply the materials, for example a flyer, brochure, coupon or marketing item (pens, notepads, stickers, etc.) to be included in all conference registration bags. We'll do the stuffing. This is limited to one piece per sponsor.

DONATION OPPORTUNITIES

Unable to exhibit and looking for exposure? Consider purchasing a gift card or donating an item for the ADTA Banquet and Dance Prize Drawings. Gift Cards of \$25, \$50 or \$100), or choose your company donation when registering



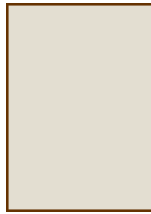
ONSITE CONFERENCE PROGRAM ADVERTISING

Feature your company ad in the conference program distributed to each attendee.

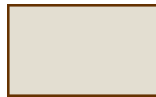
- Inside Front Cover Ad (\$1000)
- Back Cover Ad (\$1000)
- Full Page Program Book Advertisement (\$500)
- Half-Page Program Book Advertisement (\$350)
- Quarter-Page Program Book Advertisement (\$250)

Advertising costs include full-color ads. All advertising must be received print-ready in high-resolution .jpg or .png formatted in the option size below:

Full Page: 8.5 x 11 w/.125 bleeds



Half Page: 8.5 x 5.5 w/.125 bleeds



Quarter Page: 4.25 x 5.5



Advertising deadline is October 2, 2026 (late ads not accepted). The ad location within the program is determined by the ADTA conference planning committee except for the Inside Cover or Back Cover ads.

Reserve your sponsorship today by clicking [here](#) or visit the ADTA conference online at www.adta.org/annual-conference-2026

Final sponsorship payments are due no later than October 2, 2026.

Sponsorships requested after October 2nd will be confirmed based on availability and will require immediate payment in full.