

ADTA



60

## ***Dance / Movement Therapy***

### ***Deepening Community Care***

November 3-9, 2025  
Raleigh, NC

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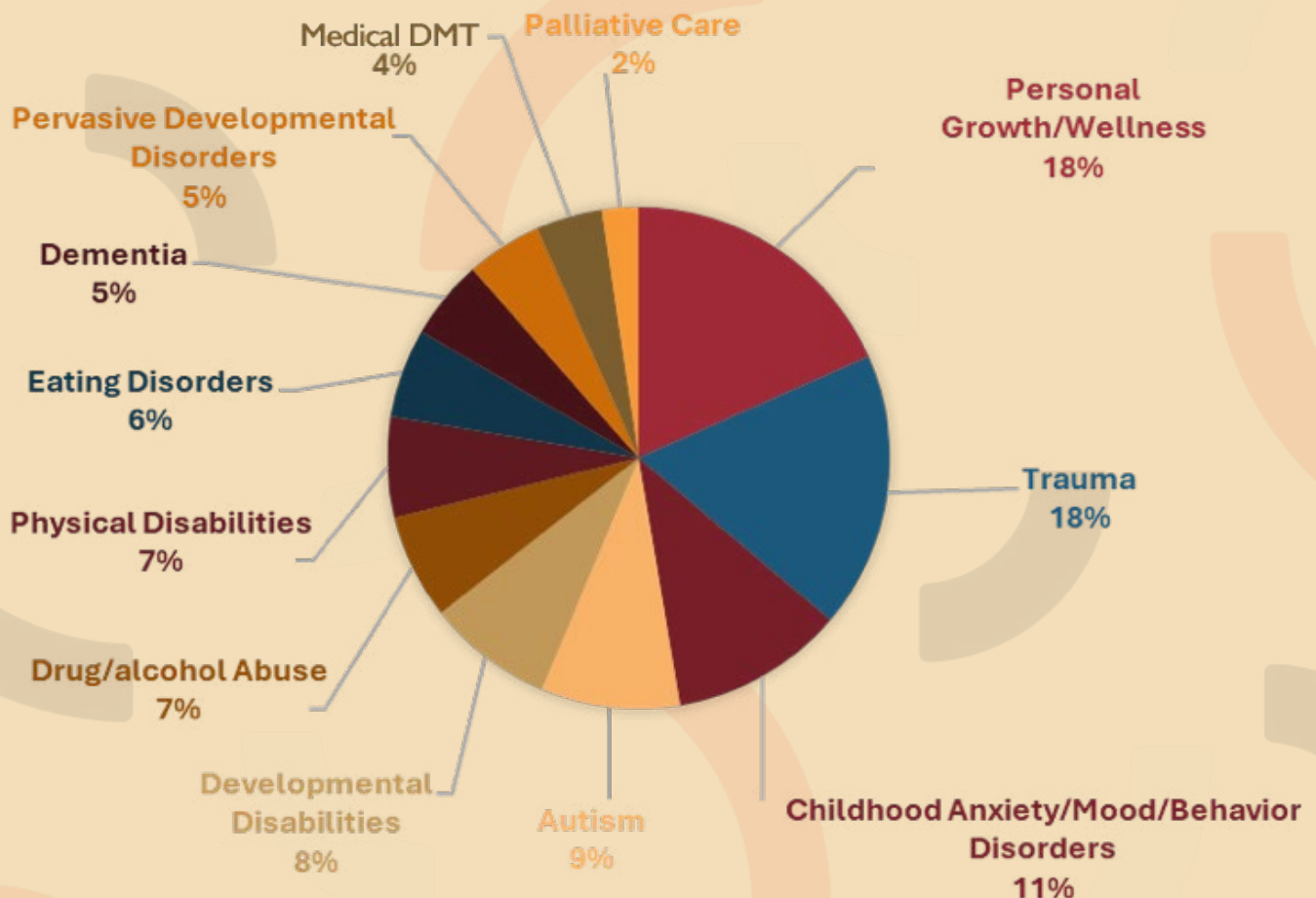
# ***ADTA Summary & This Year's Conference***

**We invite you to become a sponsor of the American Dance Therapy Association (ADTA) 60th annual conference -**

Dance/movement therapy (DMT) is "The psychotherapeutic use of dance, movement, body awareness, and embodied communication to foster healing and well-being for all individuals, families, and communities" ([adta.org](http://adta.org)). DMT leverages the interconnectedness of mind and body to express emotions and make meaning through movement, beyond verbal language. The ADTA is the only organization in the United States that promotes and upholds the highest ethical standards of education, training, practice, and research of dance/movement therapists from around the world.

Many dance/movement therapists hold credentials as licensed psychologists, professional and licensed mental health counselors, social workers, licensed marriage and family therapists, licensed creative arts therapists, and MDs; and are dancers, somatic practitioners, and/or educators .

## **SPECIALIZATION**



# Schedule & Exhibitor Options

## Exhibit Schedule\*:

### Thursday, November 6, 2025:

9:00 am-11:30 am: Exhibitor Set-Up

12:00 pm-5:00 pm: Exhibits Open

### Friday, November 7, 2025:

7:00 am-5:00 pm: Exhibits Open

### Saturday, November 8, 2025:

8:00 am-5:00 pm: Exhibits Open

### Sunday, November 9, 2025:

8:00 am-12:00 pm: Exhibits Open

12:00 pm-2:00 pm: Exhibit Tear-down

*Floor plan is subject to Fire Marshall approval.*

*\*Schedule is subject to change.*

## Exhibitor Options:

**Boost visibility and connect with attendees!**  
ADTA hosts networking breaks and refreshments to drive traffic to the exhibit area. With fresh sponsorship opportunities designed to attract attention, there are options for every budget!

## Tabletop Exhibit Options:

- **Vendor Tabletop Exhibit - \$600 per table**
- **Educational Tabletop Exhibit - \$500 per table**

*(For discounted rates, see Institutional Membership benefits at ADTA.org)*

The tabletop exhibitor fee includes:

- One draped 6' table (72" L x 24" W x 30" H) with two chairs
- Wi-Fi access
- Use of table and floor area beside and behind the table.
- 50-word company description in the 2025 conference program and conference mobile app. Deadline to submit your company description is October 1, 2025.

*Note: Costs for electricity and dedicated internet connections are billed separately through the conference hotel. Information will be shared once your table is confirmed. Exhibitor space is limited, and assignments are made on a first-come, first-served basis.*

## New Opportunity! Spa Village Space Options:

**\$200 - (8 spaces available)**

We invite practitioners to reserve a 8x8 ft. designated area space to display your wellness and relaxation services. By reserving your Spa Village space ADTA will include your logo featured on the conference website and the mobile app, and the Spa Village vendor listing in the conference program book.

All sessions provided must be in 20 minute sessions in order to serve most attendees. All service fees must meet a \$20 minimum, and practitioners must provide the following qualifications:

1. Professional certificate in the modality being offered.
2. Existing proof of presence, such as social media, website, and pictures of previous booth setups.
3. Proof of current certificate of liability insurance (\$1,000,000 minimum)

In addition, Spa Village practitioners are expected to donate a one-time slot for the Sunshine Sessions, which allows us to have membership anonymously refer colleagues for this as extra support.

**Reserve your exhibit space now by completing the registration online at**  
**<https://adta.memberclicks.net/adta60sponsor>**

**Final exhibitor payments are due no later than**  
**October 1, 2025. Reservations made after October 1, 2025, require immediate payment in full.**

# Sponsor Options

## CHAMPION LEVEL SPONSORS

The following opportunities include your logo featured on the conference website with a link to your company website, sponsor recognition in the conference program book, the mobile app, event signage, and the General Session walk-in slides in addition to the benefits listed.

### Annual Awards Banquet and Dinner - \$20,000 (Exclusive Sponsorship)

Gain maximum exposure at the Annual Awards Banquet and Dinner with over 300 in attendance. Includes all Champion-level benefits and:

- 🌳 One (1) full-page ad in the conference program book
- 🌳 One (1) complimentary conference registration
- 🌳 One tabletop exhibit
- 🌳 2-minute video presentation played during the banquet or podium time.
- 🌳 One push marketing message per day on the conference mobile app to all attendees

### Wi-Fi for Everyone - \$14,000 (Exclusive Sponsorship)

Imagine how cool it would be to see your company name, logo, and website URL “splashed” on everyone’s device? Includes all Champion-level benefits and:

- 🌳 A custom splash page each time someone logs in to the conference Wi-Fi. I will have to find out if this is feasible – *this will also be time sensitive.*
- 🌳 One (1) full-page ad in the conference program book
- 🌳 Two (2) complimentary meeting registrations
- 🌳 One push marketing message on the conference mobile app to all attendees
- 🌳 One tabletop exhibit

### Mobile App Sponsor Opportunities - \$4,000 (Exclusive Sponsorship)

Put your brand in the hands of ADTA Annual Conference attendees as the sole sponsor of the ADTA’s 60th Annual Conference Mobile App. Includes all Champion-level benefits and:

- 🌳 One (1) half-page ad in the conference program book

- 🌳 Two app banner ads
- 🌳 Two push marketing messages on the conference mobile app to all attendees
- 🌳 One tabletop exhibit
- 🌳 One conference bag insert

### Opening Reception - \$3000

(4 sponsorships available)

This is an excellent opportunity to introduce your business and foster networking opportunities as attendees connect to colleagues, partners, and friends at the kick-off reception. Includes all Champion-level benefits and:

- 🌳 One (1) full-page ad in the conference program book
- 🌳 One (1) complimentary conference registration
- 🌳 One tabletop exhibit
- 🌳 Sponsors provided 2 minutes for remarks at the Opening Reception

### Business Meeting Lunch - \$2000

(2 sponsorships available)

Have your company name associated with this inaugural event when you sponsor the Business Meeting Lunch during the ADTA Annual Conference. Sponsorship includes all Champion-level benefits and:

- 🌳 One (1) half-page ad in the conference program book
- 🌳 One push marketing message on the conference mobile app to all attendees
- 🌳 One tabletop exhibit
- 🌳 One conference bag insert





# Sponsor Options

## ADVOCATE LEVEL SPONSORS

The following opportunities include your logo featured on the conference website with a link to your company website, sponsor recognition in the conference program book and the mobile app in addition to the benefits listed.

### Networking Refreshment Break in the Exhibit Area - \$1,500 (Exclusive Sponsorship)

- Give attendees a lift by sponsoring a refreshment break in the exhibit area.
- Includes all Advocate-level benefits and appropriate signage displaying your company name and logo near the break areas.

### Microbursts - Affinity Groups (\$300-\$1,000) Multiple Opportunities available

- Enjoyable bursts of activity during selected sessions. Affinity Groups are formed as part of the Multicultural and Diversity Committee and hold open membership meetings during lunchtime on conference days. Your sponsorship will help boost visibility and inclusion.
- Includes all Advocate-level benefits and a walk-in slide with your company logo during the selected sessions.

## SUPPORTERS LEVEL SPONSORS

The following opportunities include your logo featured on the conference website, sponsor recognition in the conference program book, and the mobile app.

### Badge Lanyards - \$1000 (Exclusive Sponsorship)

With this high-profile sponsorship opportunity, your company's logo is showcased on the conference badge lanyards. As the exclusive lanyard sponsor, your company is responsible for providing the logo. Sizing and email instructions provided upon reserving the sponsorship.

*The deadline to reserve the lanyard sponsorship is October 1, 2025.*

### Banner Ads

Show off your company's product line by sponsoring a banner ad on the mobile app or the website.

- Conference website \$550
- Mobile app \$400

### Welcome Treats - \$550

Wouldn't it be sweet to have your company logo in everyone's hands? Put your full color company name and logo on 1500 individually wrapped treats at the registration table. These goodies will be available throughout the conference.

### Registration Bag Inserts - \$500 (5 sponsorships available)

Have a promotional item you want in front of attendees? You supply the materials, and we'll do the stuffing. This is limited to one piece per sponsor.

### Micro Sponsorships:

Unable to exhibit and looking for exposure? Consider purchasing a gift card or donating an item for the ADTA Conference Banquet Prize Drawings.

Options:

- Gift Cards (\$25, \$50, \$100)
- Other: please list your company donation when registering your sponsor option.



# Onsite Conference Program Advertising

Feature your company advertising in the printed conference program distributed to each attendee.

- 🌳 Inside Front Cover Ad (\$1000)
- 🌳 Back Cover Ad (\$1000)
- 🌳 Full Page Program Book Advertisement (\$500)
- 🌳 Half-Page Program Book Advertisement (\$350)
- 🌳 Quarter-Page Program Book Advertisement (\$250)

Advertising costs include full-color ads. All advertising must be received print-ready in high-resolution .jpg or .png formatted in the option size below.



Full Page:  
8.5 x 11  
w/.125 bleeds



Half Page:  
8.5 x 5.5  
w/.125 bleeds



Quarter Page:  
4.25 x 5.5  
w/.125 bleeds

Advertising deadline is October 1, 2025  
(late ads not accepted).

The ad location within the program is determined by the ADTA conference committee except for the Inside Cover or Back Cover ads.

Reserve your sponsorship selection now by completing the registration online

**REGISTER HERE**

Final sponsorship payments are due no later than October 1, 2025.

*Sponsorships requested after October 1st will be confirmed based on availability and will require immediate payment in full.*

## Additional Sponsorship Opportunities

**Don't See What You're Looking For?**

Let us know, we can tailor a sponsorship just for you!

If you have questions, need further information, or want to secure sponsorship or exhibit area, please contact:

Karen Miles, CAE, CMP  
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